

# Adopt-a-Card Rack Program

Sponsored by Tidewater Intergroup Public Information (PI) Committee [pi@tidewaterintergroup.org](mailto:pi@tidewaterintergroup.org).

Purpose: To place AA contact information in areas where it may reach an unreached alcoholic

## How It Works:

- Home Groups which choose to participate receive from PI Committee (while supplies last) or order Tidewater Intergroup Contact Cards and Card Holder
- *To Order*
  - *Cards:* Call Vistaprint (1-866-614-8002). Give acct 9157-0051-2033. Provide payment and shipping address. About \$31 for 250 without promo (\$36 for 500 without promo.) Check “Deals” tab on Vistaprint.com or ask. 30-50% generally seems to be the case.
  - *Card Holder:* About \$7 for 6 clear plastic business card holders. Amazon.com Search Amazon for “Beauticom business card” or select your own
- Where to Place? The Home Group decides. Some suggestions: hotel lobby, police precinct, treatment centers, hospital waiting rooms, SARP, ASAP office, JCOC, homeless shelters, churches, restaurants, or wherever the Home Group decides. It helps to notice where similar information in an establishment is generally located.
- We suggest leaving about 25 cards. Place the holder and cards only with permission of the location. Home Group check and replenish cards as needed.
- This work is a form of carrying the message of recovery to the still sick and suffering alcoholic. A copy of this Flyer will be posted at [www.tidewaterintergroup.org/service-opportunities/public-information/](http://www.tidewaterintergroup.org/service-opportunities/public-information/)

## Contact Card (front and back) in holder:

